

**STRATEGIC PLAN GOALS FOR FY 2010 THRU 2016**  
**Georgia Association of School Nurses**

**MISSION:**

GASN's mission is to promote the development of professional School Nurses thereby improving the quality of health education and services provided to Georgia students and school staff in the public and private school settings thereby promoting educational achievement. This includes active collaboration with others to build student and family capacity for adaptation, self-management, self-advocacy and learning.

**VISION:**

Georgia School Nurses are prepared leaders who develop and implement a coordinated school health program in every Georgia school to improve the health status and educational outcome of students and staff. Focusing on attendance and academic success supports the achievement of AYP in Georgia schools. Student and staff attendance exceeds the national averages, and researched-based health practices advance student learning, i.e. academic achievement.

**CORE VALUES:**

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|------------------------|---|
| <i>Empowerment</i>     | GASN believes in connecting research, theory, and practice to foster strength in School Nurses, students, staff and families for use in their own lives, their populations and communities. |
| <i>Professionalism</i> | GASN demonstrates excellence and integrity by providing high quality service, products and standards while valuing ethical and honest relationships.  |
| <i>Partnering</i>      | GASN promotes respectful, intentional and engaged community and professional collaboration.   |
| <i>Diversity</i>       | GASN welcomes a diverse membership and acknowledges that each member is inherently valuable and brings unique perspective and contribution to our mission.                                  |
| <i>Planning</i>        | GASN establishes a strategic course of action to ensure accomplishment of specific objectives that leads the organization from where it is now to fulfill the vision of our future.         |

**OVERARCHING GOAL:**

GASN will strengthen and solidify a membership that is driven toward excellence in school nursing practice.

- Provide high quality member services to retain and strengthen School Nurses statewide.
- Identify and partner with agencies and organizations that are willing to collaborate to achieve mutual goals and objectives.
- Advocate for the development of policies that positively impact the health of our students, staff and families.
- Become an influential advocate for safe and effective school health services.
- Advocate for legislation of school nursing in Georgia schools.
- Be recognized as the expert voice of school nursing in GA.

**STRATEGIC GOALS**

**Infrastructure Development:** School Nurses will be recognized as indispensable to the Georgia health and education systems.

**ID1 Objective:** Produce recognizable, positive outcomes – showing positive, quantifiable, financial benefits for Georgia.

**Outcomes:** GASN will have:

- ID1a.** Created an Infrastructure Development Task Force, (IDTF) composed of the Leadership Board, and 8 School Nurse leaders from GASN membership to address membership issues, intentional partners, SN standards and training, website development and maintenance, and legislation.
- ID1b.** Increased recruitment and retention of GASN members:
  - Developed and implemented an annual membership recruitment plan,
  - Increased membership by 5% annually,
  - Increased retention of members by 5% annually.
- ID1c.** Developed of a data collection system that will provide relevant health and education impact data on leading healthcare issues among school-aged population and BOE workforce.
- ID1d.** Created an impact statement regarding the Georgia School Nurse’s role in the education process.
- ID1e.** Developed “intentional partners” with Georgia agencies and organizations that support school health, education, and school nursing.
- ID1f.** Expanded public awareness of GASN and school nursing contributions to student and staff health and learning.

**ID2. Objective:** Georgia School Nurses will develop and use best practices to promote health and wellness as a method to improve attendance and academic achievement of all students and staff.

**Outcomes:** GASN will have:

- ID2a.** Initiated Task Forces comprised of members, and invited consultants who developed and implemented activities to accomplish the goals, objectives, and strategies essential to improve attendance and academic achievement-related health issues.
- ID2b.** Determined that 80% of membership have participated in at least 4 different, targeted, professional education trainings or conferences specific to GASN adopted priorities annually.
- ID2c.** Become Georgia School Nurses’ primary web-based and CEU training resource for school health programs, services, and experiences.
- ID2d.** Encouraged School Nurses to advance their education and seek National School Nurse Certification.
- ID2e.** Accessed and marketed new and existing resources on topics to include:
  - ⇒ Childhood obesity
  - ⇒ Communicable diseases and immunizations
  - ⇒ Chronic health conditions
  - ⇒ Mental health conditions
  - ⇒ Developmental disabilities or special health needs
  - ⇒ Leadership/advocacy development
  - ⇒ Safety (drug abuse, bullying, violence, disaster preparedness)
  - ⇒ Wellness promotion and disease prevention
- ID2f.** Empowered School Nurses created and lead School Health/Wellness Teams that met four times/school year in each school.

**POLICY**

*Approved by BOD 07/12/ 2010*

**ID2g.** Encouraged School Health Teams who completed an annual CDC School Health Self-Assessment.

**ID3 Objective:** Develop and promote policy and legislation that support the GASN vision and core values.

**Outcomes:** GASN will have:

- ID3a.** Developed educational and health partners statewide that advocate with and for Georgia School Nurses.
- ID3b.** Explored and advocated funding of school health through education and health funding streams.
- ID3c.** Engaged legislators who created and passed legislation ensuring that schools have a School Nurse-to-student ratio of at least 1:750 per national recommendations.
- ID3d.** Disseminated timely information on legislative activities to enable members and partners to better advocate for improvement of school nursing practice and school health services.

**Attendance-Related Health Issues:** School Nurses will assume ownership of, and leadership in statewide efforts to address School Health-related issues in Georgia.

**AR1.Objective:** Health outcomes among students and staff will be improved resulting in reduced absences, drop-outs and increased graduation rates.

**Outcomes:** Georgia School Nurses will have created a mechanism to ensure that:

- AR1a.** Reduced proportion of children and adolescents have dental caries in their primary or permanent teeth. (#1 health problem among school-aged Georgians)
- AR1b.** Improved Asthma control among students and staff. (2<sup>nd</sup> leading health problem among school-aged children/adolescents in Georgia)
- AR1c.** Improved cardiovascular health for BOE staff and their spouses. (#1 cause of death and disability among adults in Georgia)
- AR1d.** Provided prevention education and promoted screening for lung, breast, cervical, colorectal, prostate and skin cancers.
- AR1e.** Provided prevention education and promoted tobacco use cessation and reduced exposure to secondhand smoke.
- AR1f.** GA students and staff will have the highest rates of immunization compliance in the nation.

**Academic Achievement–Related Health Issues:**

**AA1.Objective:** Health-related barriers to academic achievement will be minimized among Georgia students.

**Outcomes:** Georgia School Nurses will have created a mechanism to ensure that:

- AA1a.** Hearing, vision and dental mass screenings, referrals and follow-ups occur in accordance with the GA recommended schedule of periodicity.
- AA1b.** Students and staff with chronic diseases will be monitored and assisted with case-management according to appropriate standards.
- AA1c.** Increased numbers of Georgia schools provide comprehensive school health education to prevent health problems in priority areas.
- AA1d.** Reduced proportions of overweight or obese students and staff by improved nutrition practices and incorporation of physical activity throughout the school day, and education about lifelong physical activity benefits.